
DARRYL TATE

NEW MEDIA PROJECT MANAGEMENT & MARKETING

- International Executive with experience and accomplishments working in New Media, Film, TV, advertising, marketing and producing/project managing websites, digital media, commercials and programming for blue chip international clients.
- Responsible for producing/project managing highly creative talent in all aspects of film production and new media.
- Dedicated, decisive and detailed oriented with a commitment to excellence and creativity. Experienced in managing all aspects of a business including marketing and social media production.
- Fully conversant with New Media technology and committed to pursuing its business and marketing potential.

OBJECTIVES –To combine my production, marketing & sales skills experience with my knowledge of the New Media, within a business environment.

Present – Freelance Producer/Project Manager and Marketing consultant specializing in New Media, Web Production, Social Media, Commercials, TV and Corporate Videos (Universal Studios, True Digital www.truedigital.net)

Recent – Project Manager for New Media at Image Technical Services, responsible for running New Media Department and creating original content for conferences, websites and new media. In charge of post-production department featuring Final Cut, After Effects, Maya and Adobe CS3 suites.

Job Description – Responsible for managing the creation and production of all Multi Media content required, including, Graphics, Web Design, Video Production & Direction, eTeasers/Virals, signs and brochures. Manage and co-ordinate all projects through production and post production ensuring smooth client liaison and project fulfillment on schedule and on budget.

The House of Tate - Creator and editor of online webzine ‘The House of Tate’ specializing in the promotion of new and accomplished Artists. www.thehouseoftate.com

SKILLS AND ACCOMPLISHMENTS

Management and Leadership

- Negotiated contracts with companies and managed projects from inception through completion
- Managed production teams of up to 300 professionals.
- International filming and marketing, responsible for budgets exceeding \$3 million. Experience working in and for the following countries: United Kingdom, France, Italy, Spain, Portugal, Germany, Switzerland, Austria, Romania, Holland, North America, Argentina, Africa, Asia and the Middle East.

Customer Service and Communications

- Customer service oriented, with a commitment to include the customer in the project design and ensure full product acceptance upon completion.
- Excellent oral and written communication skills.
- Computer literate: utilize automation for all business operation.
- Fully proficient in PC or Mac applications, Microsoft Office, Powerpoint, Photoshop, Dreamweaver, Final Cut.
- Experienced in all aspects of Production, Project & Business Management within a creative business environment.

Awards and Recognition's

Numerous Awards at all the leading International Advertising Festivals including Cannes Advertising Festival, Creative Circle, D&AD, British Television Awards, NY Advertising, Clio.

Darryl Tate Associates (DTA) featured numerous times in the Top Twenty Advertising Production Companies in Europe.

EXPERIENCE

Freelance, Universal Studios, True Digital	Digital and New Media Consultant	2009 -
Image Technical Services, Orlando, Florida	Project Manager, New Media Dept	2007 - 2008
True Pictures Fort Lauderdale, Florida	Executive Producer, Head of Marketing	2005 - 2007
Universal Studios Florida Production Group	Producer & Studio Marketing Executive	2003 – 2005
Freelance Agency and Production Co. Producer	Executive Producer	1998 - 2002
Darryl Tate Associates (DTA), London, England	Executive Producer and MD / Partner	1986 - 1997

EDUCATION

Bachelor of Arts in Communication, Journalism & TV Film

References available on request.
