

DARRYL TATE

PRODUCER & CREATIVE MANAGEMENT: FILM, TV, Advertising, Events & New Media

- International Producer/Project Manager with experience and accomplishments working in Film, TV, new media, events producing digital content and interactive media for blue chip international clients.
- Responsible for developing, creating and producing creative content in all aspects of film and new media production.
- Dedicated, decisive and detailed oriented with a commitment to excellence and creativity. Experienced in managing all aspects of a creative business including production and post production environments
- Fully conversant with New Media technology and committed to pursuing its business and marketing potential.

OBJECTIVES –To combine my broadcast, film production, marketing & sales skills experience with my knowledge of the New Media, within a film, entertainment, event, media or marketing business environment.

Present – Freelance Producer/Project manager specializing in events, multimedia installations and corporate content. Currently developing 360 degree immersive gaming environment.

Recent – Producer/Project Manager for New Media at Convergence, Orlando, Florida, responsible for developing New Media and special projects for blue chip clients (Mayo Clinic, Medco, Cubic Defense Simulation)

Job Description – Responsible for managing the creation and production of all Multi Media content required, including, Graphics, Web Design, Touch Screen interactive's, Augmented Reality, Video Production & Direction, eTeasers/Virals, signs and brochures. Manage and co-ordinate all projects through production and post production ensuring smooth client liaison and project fulfillment on schedule and on budget.

The House of Tate. Creator and editor of an online webzine 'The House of Tate' specializing in the promotion of new and accomplished Artists. www.thehouseoftate.com

SKILLS AND ACCOMPLISHMENTS

Management and Leadership

- Negotiated contracts with companies and managed projects from inception through completion.
- Managed production teams of up to 200 professionals.
- International filming and marketing, responsible for budgets exceeding \$3 million. Experience working in and for the following countries: United Kingdom, France, Italy, Spain, Portugal, Germany, Austria, Romania, Holland, Switzerland, North America, Argentina, Africa, Asia and the Middle East.

Customer Service and Communications

- Customer service oriented, with a commitment to include the customer in the project design and ensure full product acceptance upon completion.
- Excellent oral and written communication skills.
- Computer literate: utilize automation for all business operation.
- Fully proficient in PC or Mac applications, Microsoft Office, Powerpoint, Photoshop, Dreamweaver, Final Cut.
- Experienced in all aspects of Production, Project & Business Management within a creative business environment.

Awards and Recognition's

Numerous Awards at all the leading International Advertising Festivals including Cannes Advertising Festival, Creative Circle, D&AD, British Television Awards, NY Advertising, Clio.

Darryl Tate Associates (DTA) featured numerous times in the Top Twenty Advertising Production Companies in Europe.

EXPERIENCE

Convergence , Orlando, Florida	Producer/Project Manager, New Media Dept	2007 - 2011
True Pictures Fort Lauderdale, Florida	Executive Producer, Head of Marketing	2005 - 2007
Universal Studios Florida Production Group	Producer & Studio Marketing Executive	2003 – 2005
Freelance Agency and Production Co. Producer	Executive Producer	1998 - 2002
Darryl Tate Associates (DTA) , London, England	Executive Producer and MD / Partner	1986 - 1997
Bussmann Llewellyn Ltd. London, England	Head of Production	1979 - 1986

EDUCATION

Bachelor of Arts in Communication, Journalism & TV Film

References available on request.

Contact

29 Candler Mews, Amyand Park Road, Twickenham, Middlesex TW1 3JF
T. 0208.892 7972 C. 0751 0164764 Skype. darryltate email: darryl@dtate.com Website: www.dtate.com